

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

TELEPHONE: (916) 323-5079

WEBSITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2001 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1.

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund-raiser: 258 2002 PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE, SUITE# 301N FALLS CHURCH, VA 22043	Name and Address of Charitable Organization or Charitable Purposes: CT No. <u>116094</u> FEIN No. <u>13-1760110</u> <u>US Fund for UNICEF</u> Name of Charity <u>333 East 38th Street</u> Address of Charity <u>New York, NY 10016</u> City, State, and ZIP Code of Charity
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TELEMARKETING

(Kind of Activity)

held (on) (from) March 1, 2001 to February 28, 2002
(Date or Dates must be shown)

1. REVENUE

- A. Cash Contributions
B. Entertainment sales or admission charges
C. Sales from products
D. Advertisement sales
E. Membership fees
F. Other sources: (Specify)

a. _____
b. _____
c. _____
d. _____

140,890 A.
____ B.
____ C.
____ D.
____ E.
____ Fa.
____ Fb.
____ Fc.
____ Fd.

G. TOTAL REVENUE

140,890 G.

2. EXPENSES

- A. Fees or commissions
B. Salaries
C. Payroll taxes
D. Employee benefits
E. Cost of merchandise for resale
F. Cost of entertainment
G. Postage
H. Advertising
I. Telephone
J. Rental of equipment
K. Facilities charge
L. Permits
M. Other expenses: (Specify)

a. _____
b. _____
c. _____
d. _____

____ A.
____ B.
____ C.
____ D.
____ E.
____ F.
____ G.
____ H.
____ I.
____ J.
____ K.
____ L.
____ Ma.
____ Mb.
____ Mc.
____ Md.

N. TOTAL EXPENSES

13,457.90 N.

127,432 3.

3. ~~Net to charitable organization or charitable purposes~~

4. (a) Is any officer, director, partner or owner of the Commercial Fund-raiser in any way affiliated with or control, directly or indirectly, the charitable organization for which Commercial Fund-raiser has contracted to solicit?

[] Yes [X] No If "yes", complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and Address of Charitable Organization	Relationship of officer, etc. To Charitable Organization

(b) For each affiliation identified under 4(a), attach copy of contract between commercial fund-raiser and charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true and correct.

Signature of authorized officer (Commercial Fund-raiser) _____ Printed Name DAVID E. ANDELMAN, PRESIDENT Title _____ Date 4-2-02

This _____ he charitable organization for verifying the distribution.

Sig. _____ Printed Name Amy West-VP, Finance & Budget Title _____ Date 4/18/02

Signature of authorized officer/director (Charity) _____ Printed Name Edward G. Lloyd-Senior VP and CFO Title _____ Date _____

RECEIVED
MAY 02 2002
Attorney General's
Registry of Charitable Trusts

400651

**UNITED STATES FUND FOR UNICEF
CAMPAIGN EXPENSES**

Professional Fundraiser's Fee \$ 8,538.75

Campaign Expenses

Art	\$ 85.00
Personalization	\$ 658.80
Postage	\$ 2,011.44
Production	\$ 1,847.54
State Registration	\$ 292.50
Overnight Delivery	\$ 23.87

Total Campaign Expenses \$ 4,919.15

TOTAL FEES AND EXPENSES..... \$ 13,457.90